

# Integrated Marketing/Recruiting Committee

## Agenda

Friday, September 12, 2014  
Rooms 712/204

1. Welcome Michelle A. Alexander
2. Remarks Dr. Dusty R. Johnston
3. Approval of the April 25, 2014 Minutes – Exhibit 1 Committee
4. SACSCOC FR 4.6 Review and Discussion – Exhibit 2 Betsy Harkey
5. Task Force Recommendations Updates/Reports Ms. Alexander/Christie Lehman
6. Marketing/Recruiting Plans for 2014-2015 Ms. Alexander/Committee

Calle de Ocho – October 4 11:30 a.m. –  
Café con Leche – October 7 6:00 – 9:00 p.m.  
4H Youth Development Weekend – October 18-19  
Sophomore Roundup – November 7 (CCC) and 21(STC)  
Search My Future (may be renamed) – March 2015  
GenTX – May 2015

7. Social Media Guidelines and Practices Sub-Committee Ms. Lehman
8. New Business
9. Future Meeting Dates

Friday, October 10, 2014	8:30 a.m.	Rooms 712/204
Friday, November 14, 2014	8:30 a.m.	Rooms 712/204
Friday, December 5, 2014	8:30 a.m.	Rooms 712/204